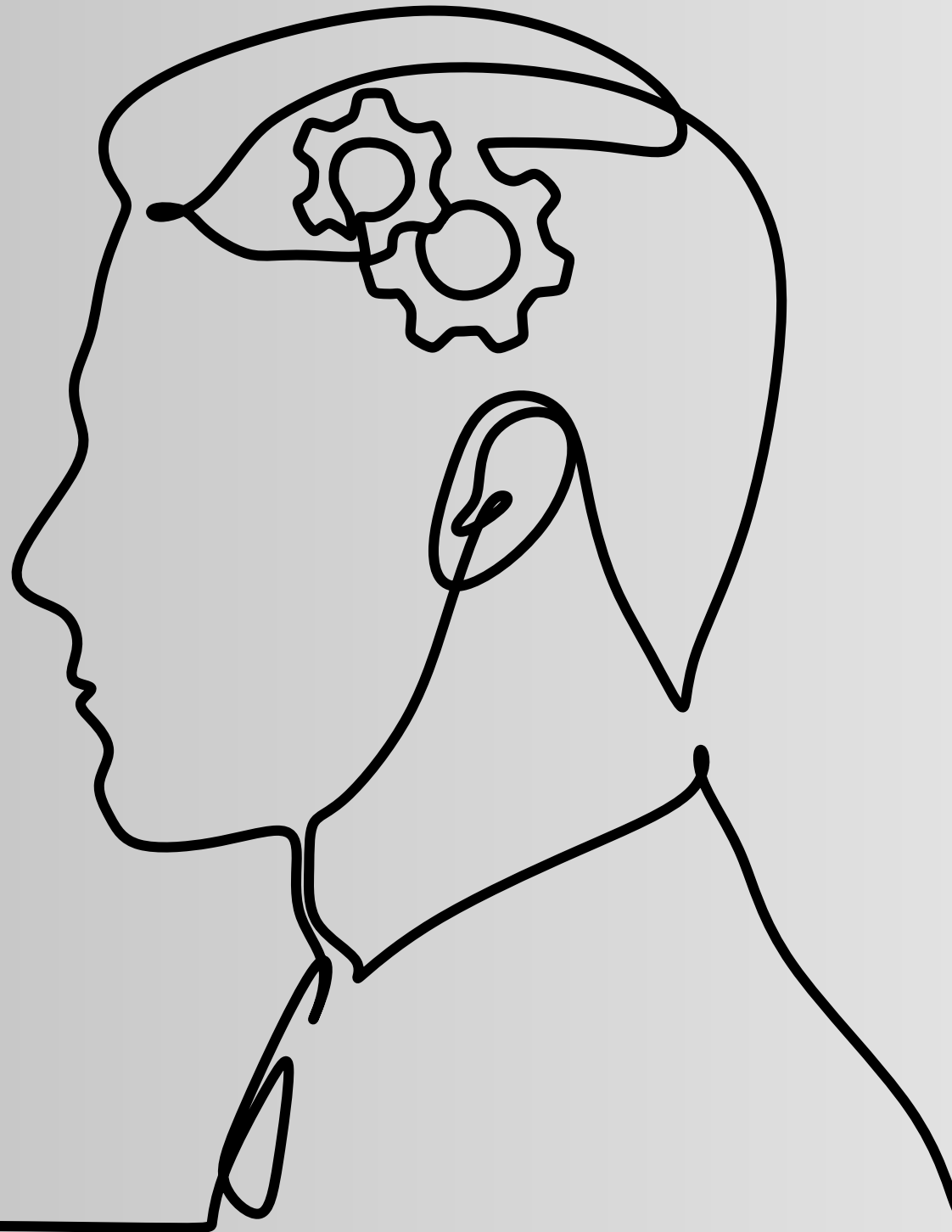


FROM SDGS



TO PODCAST



# Wh questions

who?

why?

what?

how?

when?

which?

where?





# Wh questions

who?

why?

what?

how?

when?

which?

where?

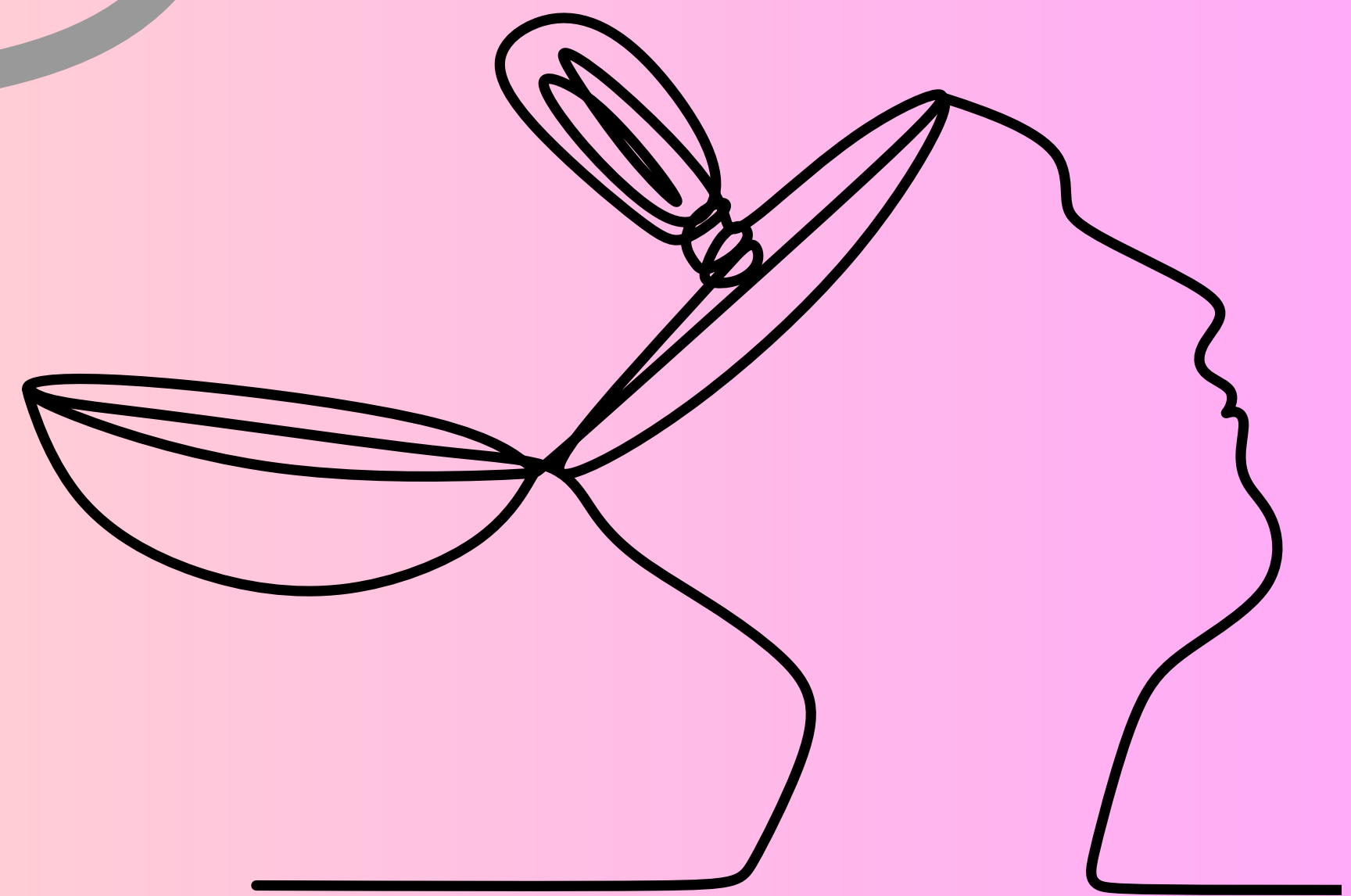
What's inside a  
SDG Podcast?

How to make a  
good SDG  
Podcast?





**What's inside a  
SDG Podcast?**





**8** DECENT WORK AND  
ECONOMIC GROWTH



**Group 1**

**4** QUALITY  
EDUCATION



**Group 2**

**3** GOOD HEALTH  
AND WELL-BEING



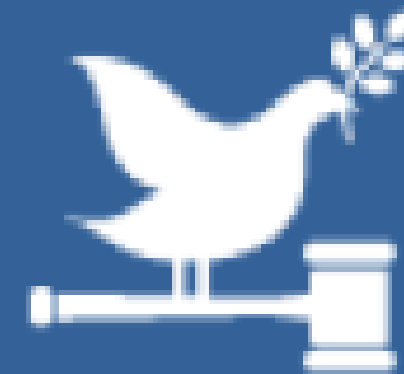
**Group 3**

**5** GENDER  
EQUALITY



**Group 4**

**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



**Group 0**








# TASK 1



nearpod



<p>The Happiness Lab</p> <p>1</p> <p>A</p> 	<p>Code Switch</p> <p>2</p> <p>B</p> 	<p>How I Built This</p> <p>3</p> <p>C</p> 	<p>Nice White Parents</p> <p>4</p> <p>D</p> 	<p>Water Are You Talking About</p> <p>5</p> <p>E</p> 
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8 DECENT WORK AND  
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16 PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS



Teachers'

A

npr

CODE  
SWITCH

B

WONDERY & AMAZON PRESENT

HOW  
BUILT  
THIS  
WITH GUY RAZ

amazon music | WONDERY

C

LGBTQ&A

THE MOST INTERESTING PEOPLE IN THE WORLD ARE QUEER.

D

THE  
LAB  
HAPPINESS

PUSHKIN

E

Nice White  
Parents



Q | S



**A**

Hosted by journalists of color, our podcast tackles the subject of race with empathy and humor. We explore how race affects every part of society — from politics and pop culture to food and more.

**B**

Guy Raz interviews the world's best-known entrepreneurs to learn how they built their iconic brands. This is a masterclass on creative leadership and how to navigate challenges of all kinds.

**C**

Weekly interviews with the most interesting LGBTQ+ people in the world. Recent guests include Janelle Monáe, Pete Buttigieg, Alok Vaid-Menon, and Angela Davis. LGBTQ&A is hosted by Jeffrey Masters.

**D**

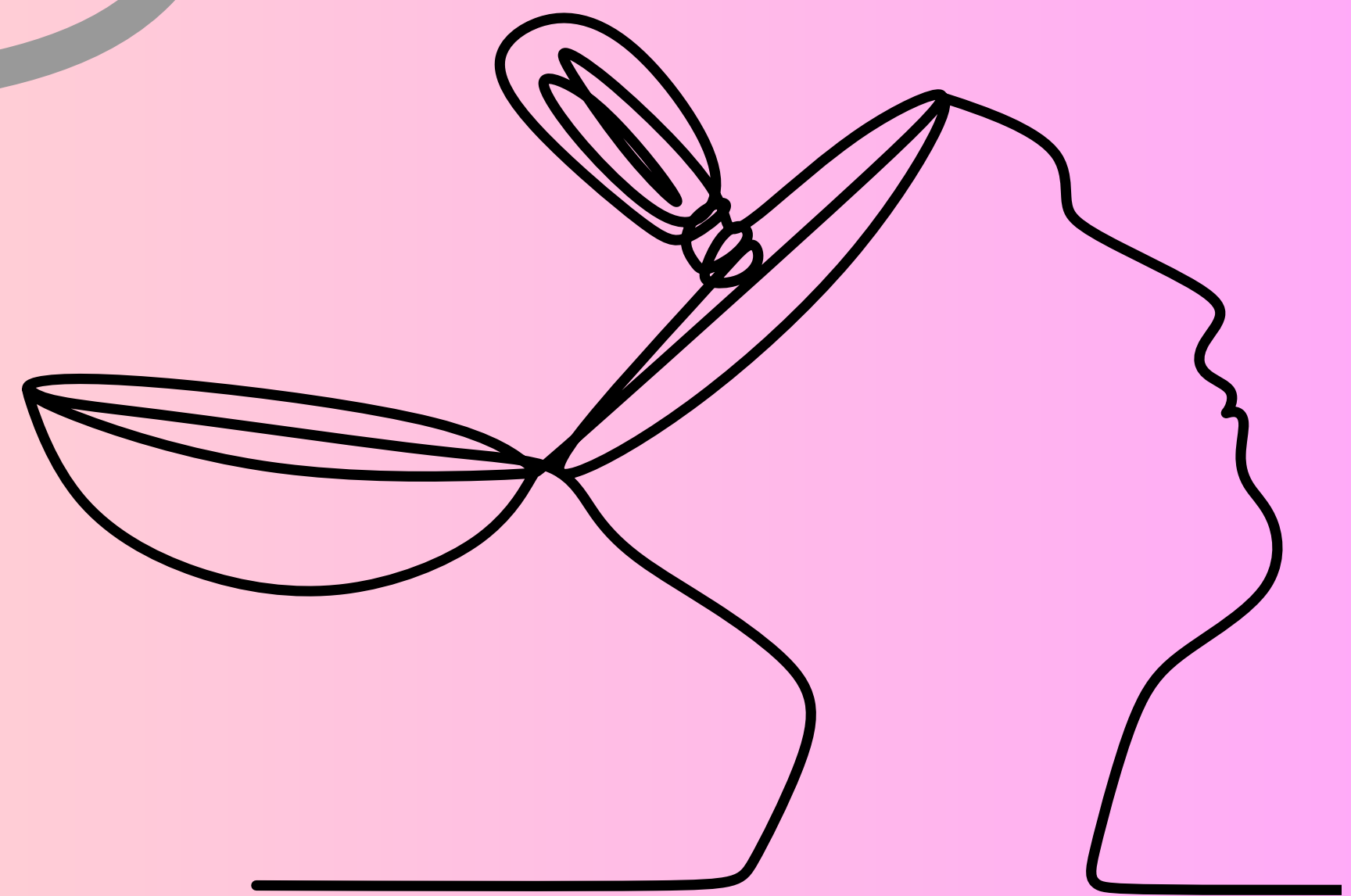
More money, better job, and perfect body? Yale professor Dr. Laurie Santos will take you through the scientific research and share some stories that will change the way you think about a life of joy.

**E**

If you want to understand what's wrong with our public schools, you have to look at what is arguably the most powerful force in shaping them: white parents. Hosted by Chana Joffe-W, NYT journalist



**What's inside a  
SDG Podcast?**



What's inside a  
SDG Podcast?

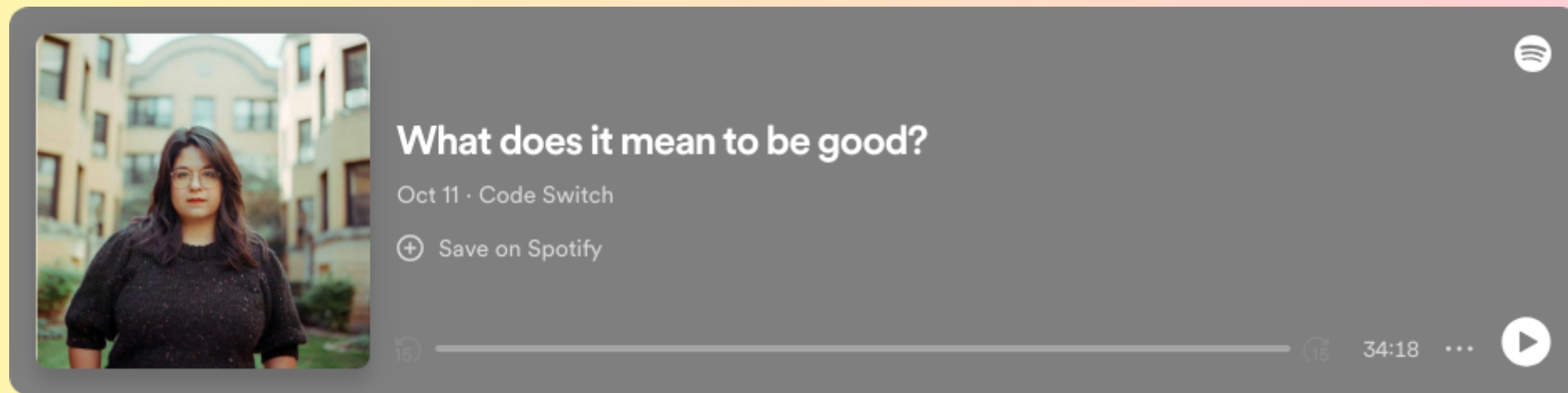
✓ title

✓ photo

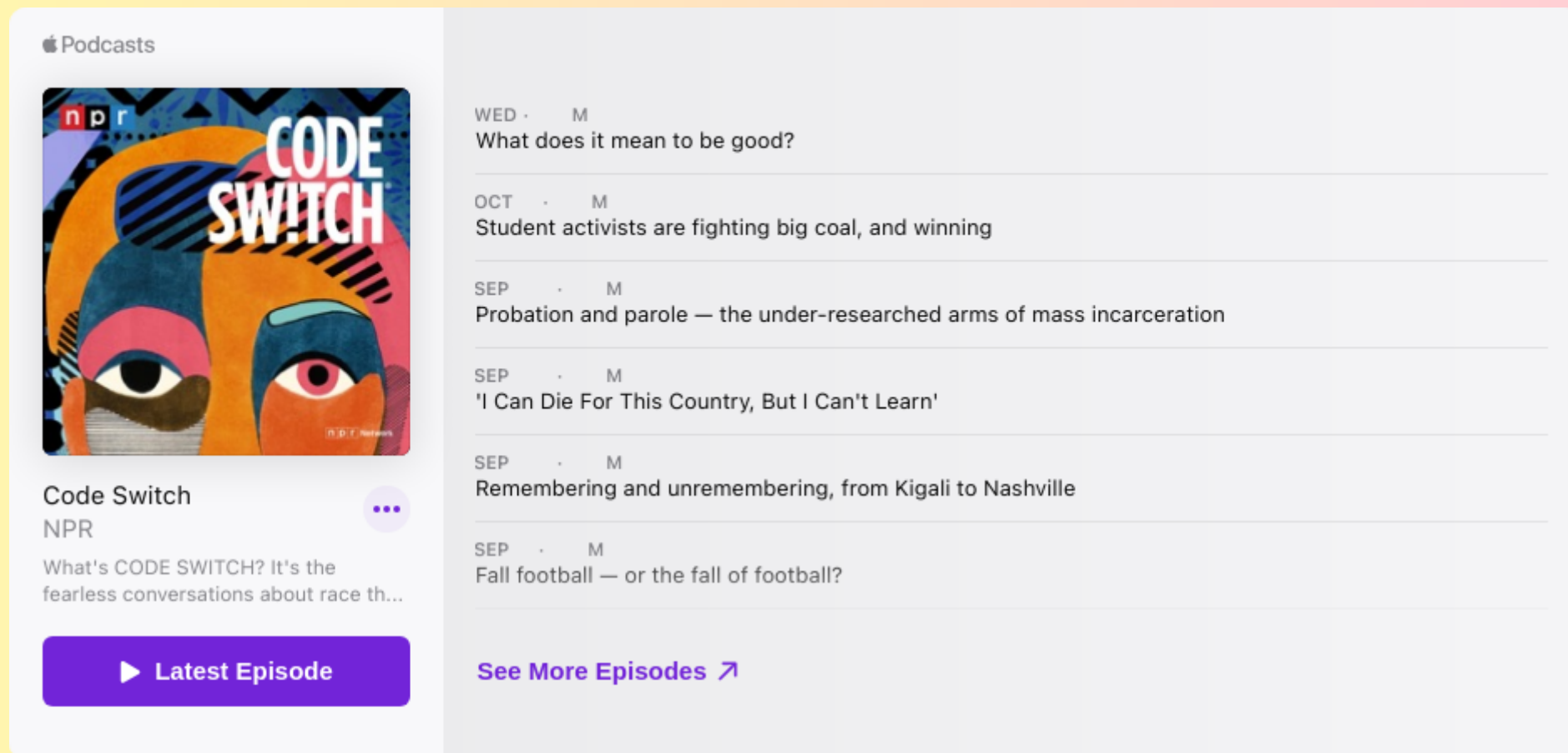
✓ description

✓ episode





✓ title

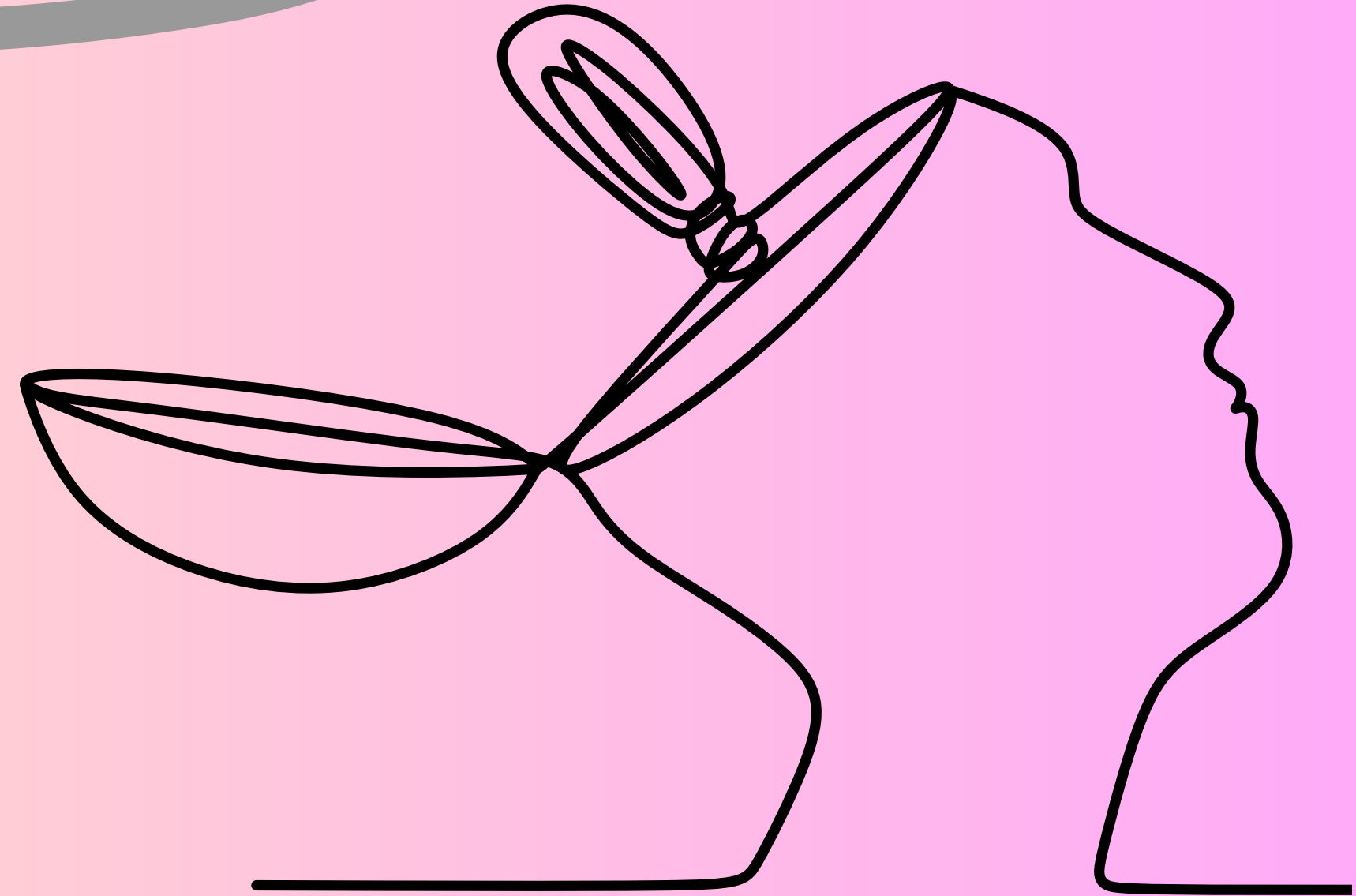


✓ photo

✓ description

✓ episode

How to make a  
good SDG Podcast?





# S

SPECIFIC

# M

MEASURABLE

# A

ATTAINABLE

# R

RELEVANT

# T

TIME-BOUND

夠明確  
？

好測量  
？

可達標  
？

有相符  
？

有時限  
？

A large, bold, white letter 'S' is centered on a solid red rectangular background.

SPECIFIC

夠明確  
？

Inside their  
podcast description,  
does it have  
specific host?  
specific goal?  
specific topic?

A large, bold, white letter 'M' is centered on a solid orange rectangular background.

MEASURABLE

好測量

？

Do they have  
at least 5 **episode titles**  
that show as proofs  
that they are working  
on the SDG targets?

A large, bold, white capital letter 'A' is centered on a solid yellow rectangular background.

ATTAINABLE

可達標

？

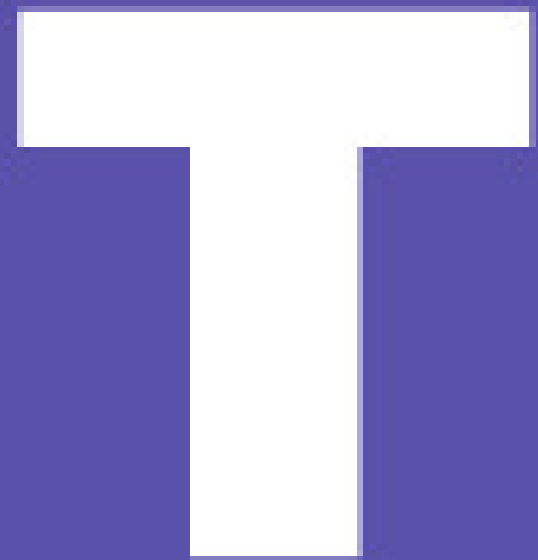
is it possible to achieve  
the goals mentioned in  
the podcast  
descriptions?

A large, bold, white capital letter 'R' is centered on a teal rectangular background.

RELEVANT

有相符  
？

Does their  
cover photo  
and podcast name,  
match well  
with their SDG?



TIME-BOUND

有時限  
？

In their episodes,  
do they have  
good time control of  
opening music,  
opening lines  
and ending lines?

# S

SPECIFIC

# M

MEASURABLE

# A

ATTAINABLE

# R

RELEVANT

# T

TIME-BOUND

夠明確  
？

好測量  
？

可達標  
？

有相符  
？

有時限  
？

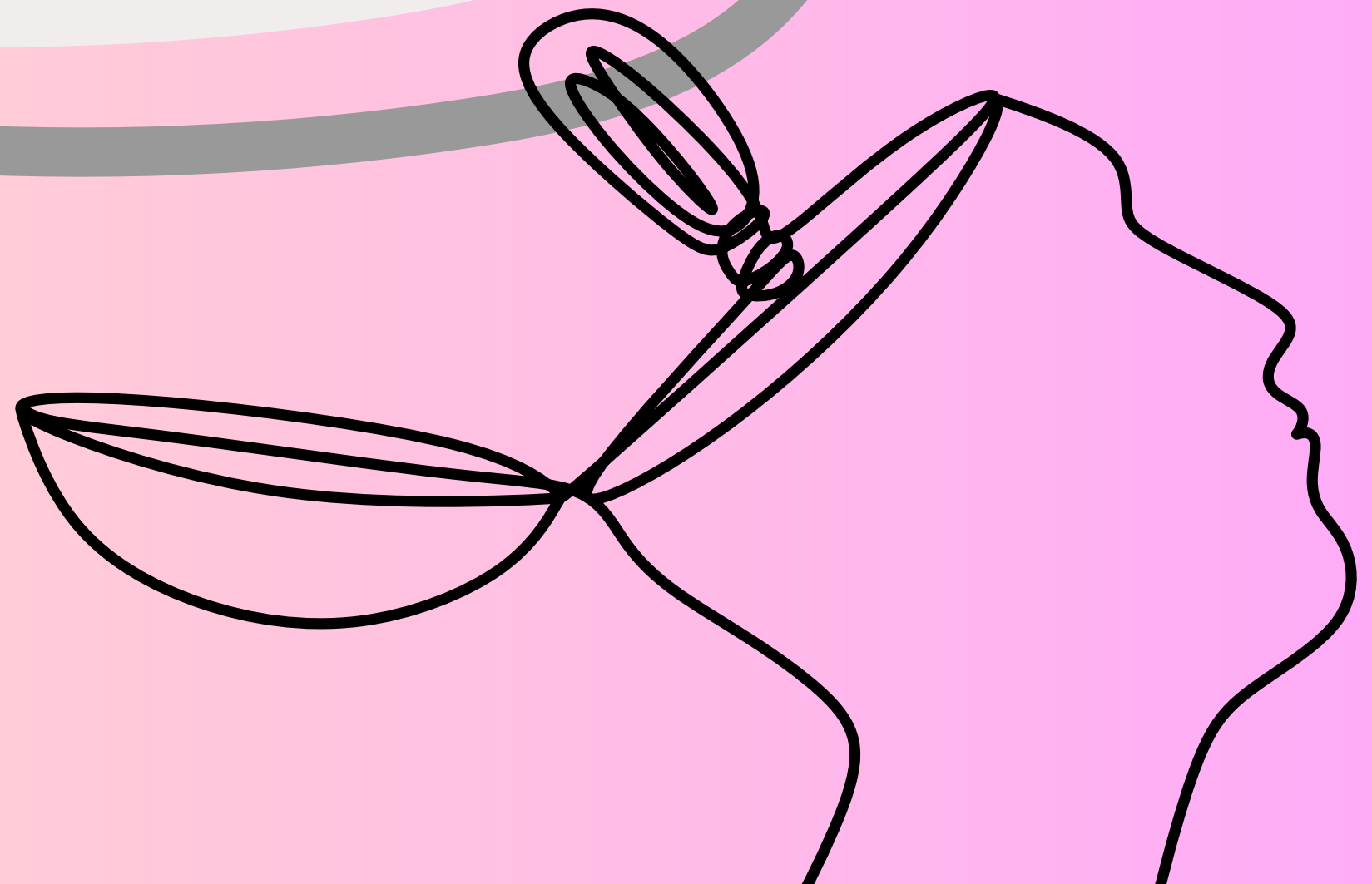


# TASK 1



Time to brainstorm  
your SDG Podcast!

TASK 2



# TASK 2



**S**

**M**

**A**

**R**

**T**

**W9 4/13**

8 DECENT WORK AND  
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THE LAB

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？

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？

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？

有時限  
？

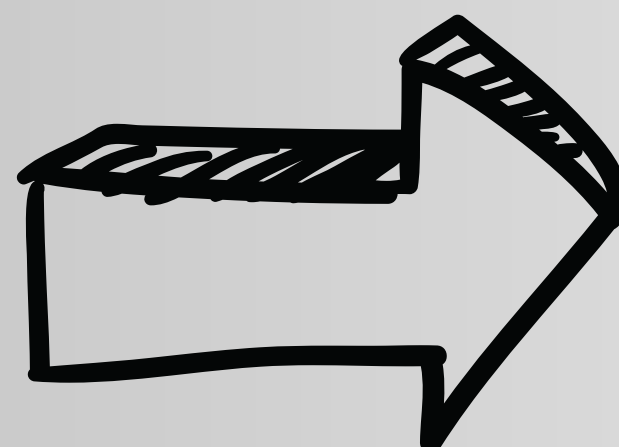
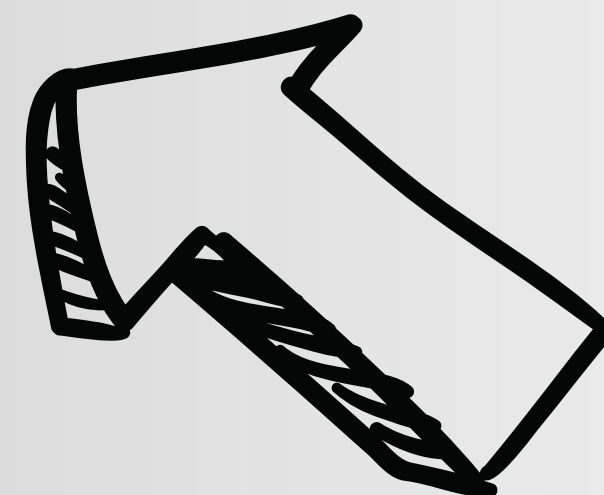
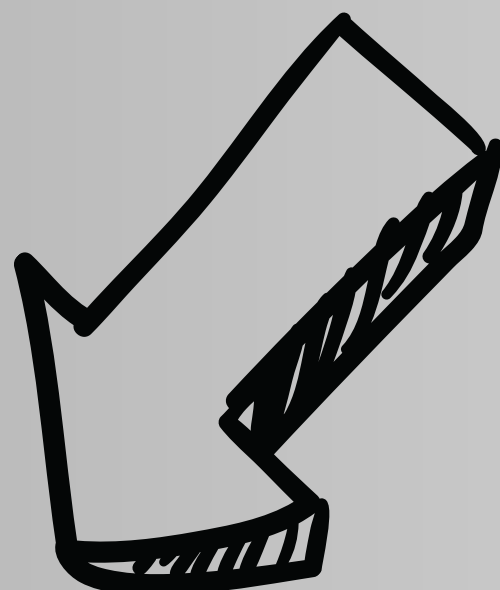


# W9

## Let's brainstorm

## a **SMART** SDG Podcast!







Let's  
visualize!

來想像吧！



Let's  
evaluate!

來互評吧！



Let's  
feedback!

來採訪吧！



**Let's visualize!**

**來想像你的**

**SDG Podcast吧！**



**Good morning, everyone, we are group \_\_\_\_\_.**

**Our group will be talking about SDGs # \_\_\_\_\_ which is called  
\_\_\_\_\_.**

**I feel proud to tell you that**

**We are making this podcast because**

**The SDGs target of our podcast is**

**Our podcast is called \_\_\_\_\_. It is a podcast about**

**The guest for our podcast is going to be**

**Our cover photo is a picture of**

**The free music we want to use at the beginning and at the end is  
\_\_\_\_\_ by \_\_\_\_\_**

Good morning, everyone, we are group **0**

Our group will be talking about SDGs # **17** which is called **Peace, Justice and strong institutions.**

I feel proud to tell you that **we are high school teachers, language lovers, peace makers, foodies, and everything in between.**

We are making this podcast because **we want to have a better world and have more people care about justice as much as we do.**

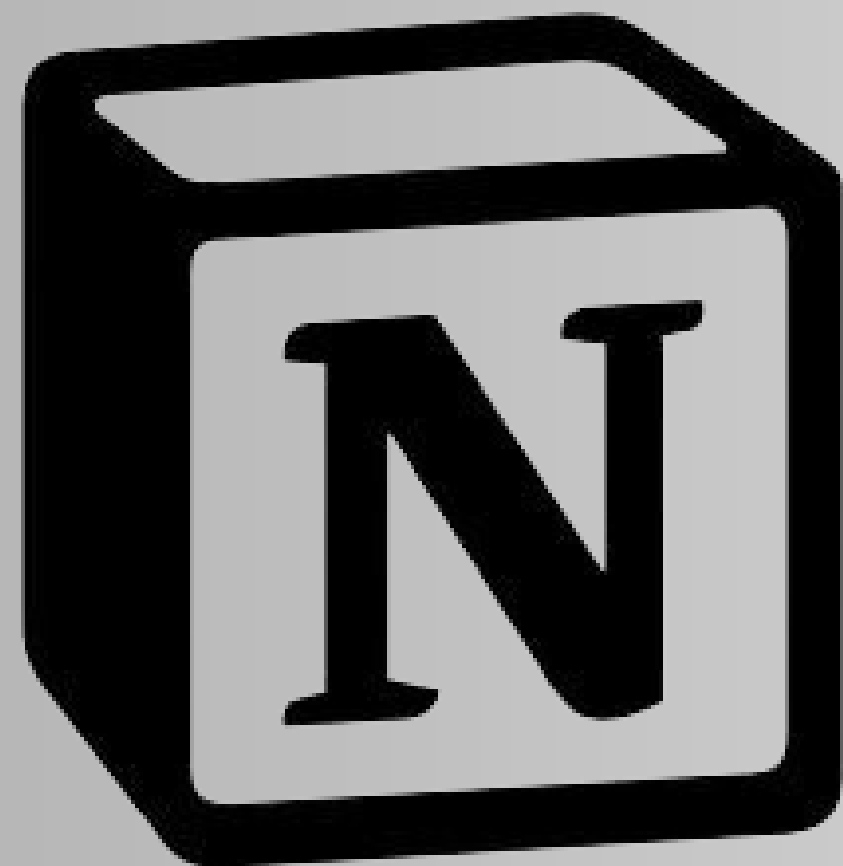
The SDGs target of our podcast is **Target 16.3 -romote the rule of law at the national and international levels and ensure equal access to justice for all.**

Our podcast is called **Justice do it.** It is a podcast **that will uncover the ugly truth and overlooked beauty in our daily lives.**

Our guest is going to be **Chloe Sun.**

The cover photo we have chosen is a picture of the **international symbol for peace.**

The free music we want to use at the beginning and at the end is **Chill** by **Wanheda.**



**Let's evaluate!**

**來互評吧！**

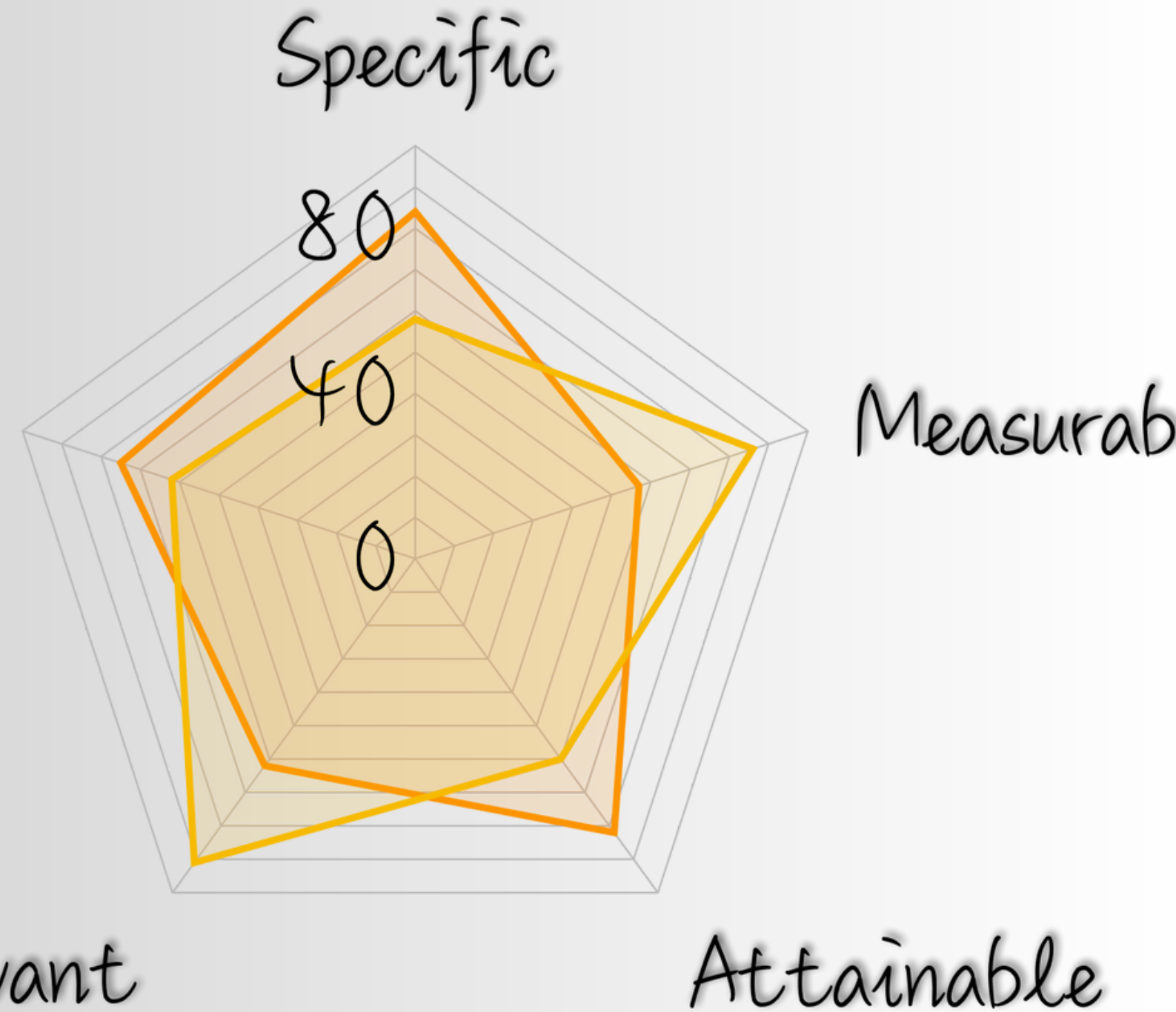






**Let's collect  
feedbacks!**  
**來採訪建議吧！**

Time-Based



# 如何給回饋呢？？



- I like your ... because it is so....
- Your .... is great because it matches with...
- I don't just like it, I love your.... becasue...

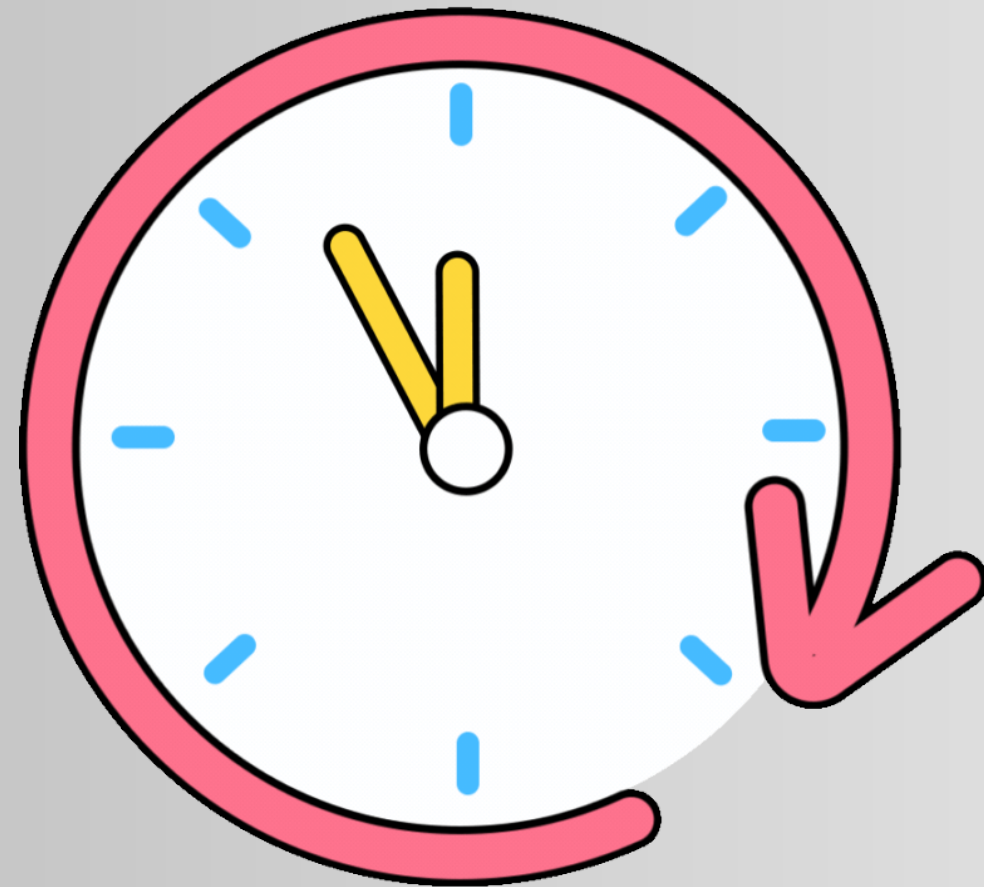


- I think it will be great if you ...
- Have you thought about changing..?
- If I were you, I may change.....

記得**截圖並上傳**

你的採訪收集回饋記錄卡

!!!



# **How to Structure a SDG Podcast?**